

Invitation to tender: JW3 preferred caterer list

March 2024



Celebrating 10 years of Jewish culture and conversation

341-351 Finchley Road
London
NW3 6ET
www.jw3.org.uk

What are we looking for?



Join JW3's preferred kosher caterer list



Talk to us about a kosher Pop Up restaurant residency



Join us on the JW3 Beach 2024 as a kosher Pop Up vendor

We are looking for a range of kosher caterers who will be able to provide a fantastic service, memorable experiences, and remarkable food. From small schmoozes to large simchas, we have spaces to suit every occasion.

Each year we host a diverse range of events from gala dinners to barmitzvahs, children's parties, after show parties, conferences, meetings, brunches, and lunches... We are looking for flexible options that authentically capture the nuances of each event.

Interested caterers must show that they have a proven track record in catering from intimate meetings to large events for 400 in a range of formats relevant to the events hosted by JW3.

In 2024 we open our brand new outdoor weatherproof Dorfman Piazza, which will be available alongside our Howard Hall and restaurant space and other meeting rooms.

All caterers must have a recognised kashrut licence.

Who are we?

JW3 is the first and only Jewish Community Centre and arts venue of its kind to exist in the UK. The brainchild of Dame Vivien Duffield DBE and created by a core capital grant from the Clore Duffield Foundation, the centre opened on the Finchley Road, NW3 in October 2013.

As a charity, JW3 is at the heart of a vibrant, diverse, unified British-Jewish community. We aim to bring people together from every walk of life, across multiple divides, regardless of geography, belief or ability, to build community and strengthen society.

The commercial success of our food & beverage offer allows JW3 to reinvest into our educational and cultural programming, both online and in person, impacting thousands of people every week, all year round.

JW3 Audience and Reach in the last year:

- ✓ **Over 45,000 tickets were booked for JW3 events, classes, talks, debates, performances and activities online and in person.**
- ✓ **We welcomed 115,803 visits to our building in person**
- ✓ **We had over 96,000 unique views of JW3 online content, totalling over 6,000 hours of viewing time**
- ✓ **The JW3 website received over 250,000 visits**
- ✓ **Our social media content reached over 1.6 million views**

Successful caterers will demonstrate how they align with **JW3's vision**:

A vibrant, diverse, unified British-Jewish community, inspired by and engaged with Jewish arts, culture, learning and life

and **values** at the heart of the way we work, driving how we act as individuals and as an organisation:

Community - קהילה

Inclusivity - הכללה

Creativity - יצירתיות

Lovingkindness - חסד

Collaboration - שיתוף פעולה

Leading by Example - דוגמא אישית



Terms

JW3 will share our preferred caterer list to all client bookings.

Caterers booked from the list will pay JW3 a guaranteed fee of:

- **Preferred caterer list:** 5% gross catering bill per event
- **Beach vendor:** £1k per week, or 80/20 split of gross income, whichever is higher
- **Restaurant residency:** subject to negotiation

Timeline for submission

Invitation to tender	Monday 11th March
Invitation to tender closes	Monday 15th April

See our spaces here: venuehire.jw3.org.uk

and visit our new Dorfman Piazza on our Open Day,
28th March, 10am-12pm and 2pm-4pm



Express your interest

If you are interested in providing your services at JW3 please complete the application form and send it to:

proposals@jw3.org.uk



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